

the **BULLETIN**

THE DENTAL SOCIETY OF CHESTER COUNTY AND DELAWARE COUNTY SECOND DISTRICT OF THE PENNSYLVANIA DENTAL ASSOCIATION

www.chesdeldentalsoc.org

September 2022



The Dental Society of Chester County and Delaware County

Invites You to Join Us for a Fun Evening of Food, Drink and Artistic Expression

Thursday, October 6th 6:30 – 9:30 PM 300 W State St. Suite 100 Media, PA 19063 \$40/per person

RSVP by to DSCCDCrsvp@gmail.com by October 3rd Space is limited.

To guarantee your seat, kindly send your check in advance payable to Dental Society of Chester County and Delaware County 40 Greenhill Rd., Coatesville, PA 19320

> or payment via PayPal.me/DSCCDC.

From the Desk of the President



Dr. David Iglewicz

Happy Labor Day everyone - happy end of the summer. Fall is my favorite season. I love to watch the leaves come down. I love to see all the beauty and look forward to my trip to Jenkins Arboretum to take in the essence of the season change.

Recently, I was reminded of how wonderful our community is. Several months ago, I completed restorations on a young child. I was informed by Mom six months later that I did everything

wrong. Interestingly, I said to myself. Everything? I pulled up the chart and looked at the x-rays preoperative and the ones she sent over from a recall appointment from another dental office. Hmmm things looked good. This was strange. I had several other dentists in my office review the plan I made and the completed restorations. It looked good. I called Mom and asked how her child was doing. All seemed to be ok. She was told by her current dentist that I did everything wrong. Interesting. Well, the story continues but the saving grace was that one of our dentists told me I did everything right and informed Mom of that, too. This doctor had no real benefit to himself for doing this; he took action.

This is what I feel the Dental Society is all about. Standing up in the community for what is right. Helping each other out in a time of need. As a dentist, you are not alone. Sometimes, it feels like you are. When you have a situation such as above, please do not keep it to yourself. Talk to other doctors, we are in this together. Please reach out to our community.

I feel absolutely blessed to serve all of you. Please contact me if you ever need anything

Respectfully submitted,

Dr. David Iglewicz



Registration is open

SmileCon 2022 will be held at the George R. Brown Convention Center. Y'all should join us in Houston for some Southern hospitality and **BIG SMILES**, Oct. 13–15, 2022!



The Dental Society of Chester County and Delaware County 40 Greenhill Road Coatesville, PA 19320 • 610-876-5680 www.chesdeldentalsoc.org

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Articles for publication and correspondence should be sent directly to Dr. Jasmine Shafagh at jasmine.shafagh@gmail.com.

All advertising material and requests for information should be sent directly to Dr. Jasmine Shafagh at jasmine.shafagh@gmail.com.

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Board of Governors Meeting

DATE: Wednesday September 14, 2022, 6:30 PM Sky Fox, Malvern, PA Please send your reports to Dr. Greeley two weeks prior to the meeting at mcbgreeley@aol.com.



BOARD OF GOVERNORS MEETING MINUTES can now be obtained by visiting our website at www.chesdeldentalsoc.org, or by emailing our recording secretary, Dr. Connie Greeley at mcbgreeley@aol.com

Pennsylvania Dental Association Leadership e-Series!



This series is designed to keep PDA leaders at the national, state, disctrict and local levels informed but all members are welcome. There is no registration fee. After registering you will receive a confirmation email containing information about joining the webinar.

Upcoming Dates: (all at 6:30 PM)

Wednesday, September 7 Monday, October 3 Tuesday, November 1 Wednesday, December 7

Register at www.pda.org

MOM-n-PA June 10 & 11, 2022 York ExpoCenter • York, PA 17404



On behalf of the entire Board of MOM-n-PA I would like to thank you for another successful dental clinic. Each year our mission is to:

- 1. Relieve the pain and suffering due to dental disease for the underserved at an annual event in Pennsylvania
- 2. Educate patients on preventive dental measures
- 3. Compile data on the dental needs of the underserved
- 4. Educate policy makers

We have several goals:

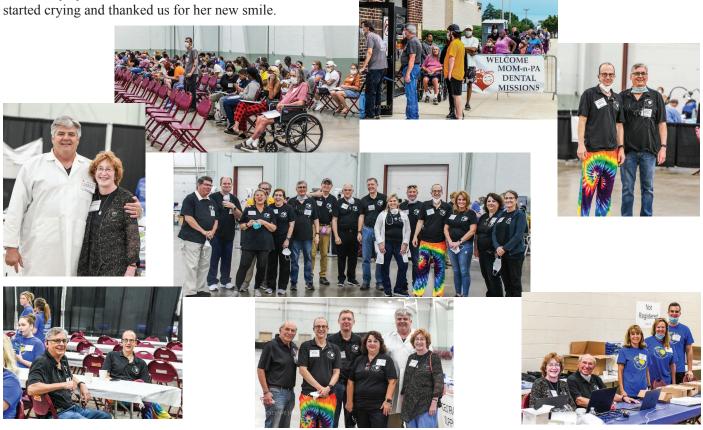
- 1. Treat patients with dignity and respect
- 2. Place volunteers in a position to have a meaningful and fun experience
- 3. Follow our core values
- 4. Make sure all patients and volunteers are safe

I am proud to report that we met every one of these goals. Our patient survey questions revealed that 99% of patients felt welcomed and respected. We received hundreds of comment cards from patients thanking us for our service and for their painless experiences. One patient brought tears to my eyes when she looked at her teeth in a mirror, started crying and thanked us for her new smile. I know that many of you are interested in the demographics of our mission. We saw 728 patients (38 were veterans) and provided 4,425 procedures at an estimated value of \$557,739. We had a smaller mission this year because of Covid and our safety precautions which included everyone wearing N95, KN95 or level 3 surgical masks, plastic dividers between rows of providers and spacing each dental unit 10 feet apart instead of the usual 6 feet.

We served the 728 patients with only 505 volunteers. A big thank you to each and every volunteer. You did an amazing job. You should be proud of your service to others in need.

Some interesting stats on the patients: 20% were in pain (there was definitely need in York), 237 patients were Caucasian, 176 were Black, 16 were Asian, and 97 were other. Of the 728 patients, 35% heard about us through friends and family, 21% from the internet or social media and 13% through radio or TV.

Dr. Ronald Heier



September 2022



THE DENTAL SOCIETY OF CHESTER COUNTY AND DELAWARE COUNTY, PA on-line at KUdental.com

proudly presents **DKU Continuing Dental Education** Springfield Country Club, **Delaware County**

ADA C·E·R·P^{*} Continuing Education Recognition Program

Register

Wednesday, September 14, 2022

Geriatric Dentistry: The Fastest Growing Demographic in Dentistry – With more patients entering their 8th and 9th decades of life, our role as health care providers continues to face new challenges in treating this population. As these patients walk into our offices, they present challenges that are often unique and require customized approaches to their care. Highlights Include: Prevention is for all ages and doesn't stop here!; Why this patient population loves our in-office prevention plan; Customizing your approach for plaque, xerostomia, and so much more; Reparative dentistry: When, where, and why, and what materials are best to utilize; Customized periodontal protocols that go beyond brushing and flossing; and Advanced restoratives technique for: post and cores, deep class 2's, "elevating the margin" technique, perio-splinting, and choosing the right cement. Dr. Graham receives support from Kettenbach, Pearl AI and Shofu.

Friday, December 16, 2022

Harold L. Crossley, DDS, MS, PhD - Cambridge, MD

Lou Graham, DDS – Chicago, IL

This course will satisfy PA Opioid Training Requirements. AM: Avoid Liability–Know Your Patient's Medications & Their Impact on Dental Treatment – Your patients are living longer thanks to their medications but many of the medications have dental implications and side effects affecting your treatment plan. This three-hour presentation includes the indications, contraindications, and side effects of the more common physician-prescribed medications. Familiarity with these medications will provide the dental practitioner with a better appreciation for the health profile of your patient. At the conclusion of this course, the attendees will know: why the patient is taking their medication; any dental implication of the medication; drug interactions of the patient's medication; and the current recommendations for antibiotic prophylaxis in orthopedic and cardiovascular patients (*they've changed*). **PM: Pharmacologic Management of Postoperative Dental Pain** – This part of the program will be devoted to the practical and useful pharmacologic

management of post-operative pain and will include discussion on the addictive nature, abuse, and proper prescribing of opioids in a dental practice. What are our alternatives for controlling post-operative pain? What is the new FDA warning about codeine and tramadol in children? Why are NSAIDs more appropriate than opioids for treating post-operative dental pain? What are some concerns about NSAID prescribing in the geriatric population? At the conclusion of this course, the attendees will know: how to minimize prescribing opioids for surgeries; how to combine analgesics to maximize their effects.; why NSAIDs are the analgesics of choice for post-operative dental pain; and contraindications for NSAID prescribing. Dr. Crossley reports no financial relationships relevant to this presentation to disclose.

Samuel B. Low, DDS, MS, MEd - Gainesville, FL Wednesday, February 8, 2023 Innovative Periodontics: "How to" from Techniques to Lasers - Periodontitis is a major reason for tooth loss and the oral-systemic

complications. We create the user-friendly perio approach from patient acceptance scripting to chair side positive action. You will incorporate time tested and new technologies to find and manage periodontal disease. Create a niche practice by moving into laser minimally invasive dentistry. From periodontal management to various soft and hard tissue procedures, laser technology creates positive case acceptance. Determine the appropriate laser for your practice by utilizing a defined decision protocol for productive use of the laser. Learning Objectives: Empower the dental hygienist with expanded work descriptions beyond the "prophy"; Develop "realistic" non-surgical therapies and the respective re-evaluation with emphasis on "new" anti-inflammatory systems; Turn the laborious "cleaning" appointment into a fast paced Guided Biofilm Therapy experience; Determine the efficacy of utilizing various laser wavelengths in sulcular decontamination, degranulation, new attachment, and bone regeneration; Establish a quality periodontal maintenance program enhancing the restorative practice; and Achieve greater positive interaction between dentists and the team through improved communication skills. Dr. Low receives support from Biolase and Florida Probe.

Friday, April 21, 2023 Martin Jablow, DMD - Woodbridge, NJ; Paul Feuerstein, DMD - Billerica, MA; John FLucke, DDS - Lee's Summit, MO Technologies To Change Your Practice Now! - Technology In Your Dental Practice A Review of Current Products and a Look Into the Future. In an

overview of the latest high tech products being integrated in today's practices, learn about products in the following areas: cameras-digital and intraoral; digital radiography; caries and oral disease detection; new ConeBeam CT technology, software and implant planning; new 3-D intraoral digital impressions and CAD systems; and the latest tech products. Specific examples, many which are used in our private practice, will demystify many products and help you make intelligent purchase decisions. There will also be discussion of interesting new products that have recently come to the marketplace and some that have not yet arrived. A brief discussion of practice management and internet products. There will be lots of information available no matter where you are on the technology. Learning Objectives: Learn about the newest high tech products; Receive information to help make informed technology purchase decisions for your practice; and See how the products are used clinically in a typical general practice. This course is made possible with financial support from multiple dental manufacturers that will be identified prior to the course.

Friday, May 19, 2023

Janice Hurley- Mt. Shasta, CA

AM: The New Patient Experience - Crucial to your practice success is developing a standard operating procedure for your new patient interview. Learn how to design your new patient paperwork to uncover your patient's wants and needs. Hear how to conduct your new patient interview to find out how your patient feels about the value of their dental health and their dental history. When you develop a system that involves the whole team, in this key component of practice management, you're guaranteed to increase treatment acceptance. Goals: To set specific guidelines on optimizing every new patient's experience to the practice; Empowering each team member with an understanding of their role in the optimal new patient experience. Objectives: Review of existing systems; Develop interview skills; and Design your patient paperwork to support your goal of uncovering what is most important to your patient. **PM: Dental Image Branding** – There is no denying that things have changed in dentistry and you had to adjust. Learn what it takes to put your best foot forward and make the best

first and lasting impression of your practice. Learn what contributes to a successful brand. Avoid mistakes and maximize marketing opportunities. Look at your internet footprint and your presence through your patient's eyes. Goals: To provide team training on the patient's point of view; To provide opportunities to understand how to present excellent clinical services; To bring each practice up to speed on the importantance of their patient's first impression through social media; To increase the number of positive testimonials and answer those less than optimal. Objectives: Develop skills in reading body language; Learn effective voice tone and pace when speaking with patients; and Promote the use of positive visual images to encourage new patients to the practice. Dr. Hurley acknowledges support from Care Credit

For Speaker Bio go to <u>www.DKUdental.com</u> and see full brochure.

All meetings will be held at the Springfield Country Club on Route 320, Springfield, Delaware County, PA. Registration for all courses 8:30 AM. Lecture 9:00 AM – 4:00 PM. Continental breakfast and lunch included for all DKU courses.

Delco and Chesco Society Members - Entire Series - \$695, Individual Courses - \$210, 3 Courses - \$560, 4 Courses - \$655 FEES

Other ADA Members - Éntire Series - **\$745** Individual Courses - **\$225**, 3 Courses - **\$600**, 4 Courses - **\$695** Non-ADA Members - Entire Series - **\$815**, Individual Courses - **\$240**, 3 Courses - **\$635**, 4 Courses - **\$755**

Staff members accompanied by a doctor will be \$110 per course per person with reservation at least one week in advance, \$130 per course per person at door. Cancellations and Refund Policy - No refunds will be made without at least one week's notice prior to course date. (A \$25 administrative fee will be deducted.) For information please contact: DKU • c/o Barry Cohen, DMD • 4750 Township Line Rd • Drexel Hill, PA 19026 • 610-449-7002 • DKUDental@aol.com

the BULLETIN

Member Spotlight Dr. Karin Brian

Confucius said, "It does not matter how slowly you go so long as you do not stop."

Perfect advice as it aptly applies to my "mostly retired" status after being an employee dentist for nearly 29 years. I am fortunate to find myself in the position of being able to slow down a bit and set my own work schedule as a locum tenens dentist. At the same time, I have "upped my game" as a volunteer for both organized dentistry and other organizations. I am currently your Society Treasurer and website liaison, Second District Trustee to the PDA, and a Delegate to the ADA Annual Session.



Every step of my journey since graduating from the University of Maryland Dental School has been thoroughly enjoyable, uniquely challenging and has filled my life with new friends and mentors along the way. Outside of dentistry, I serve as both Treasurer and Parliamentarian for my DAR chapter and try to participate with as many of their service activities as possible. What started as a challenge from my father to explore our family's ancestry has led to involvement with a wonderful group I'll be busy with for years to come.

The balance of my time is spent fishing at a variety of lakes or in the North Carolina surf with my husband. Helping him tend to our flower, fruit and veggie gardens also brings me joy and a bounty that I use year round for some good home cooking and winemaking *(so I've been told!)*.



Thursday June 9, 2022 Anne L. Koch, DMD, presented Endodontics Revised





Dr. Cohen and his staff with Speaker Dr. Anne L. Koch

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Board Reports

PDA UPDATE From Second District Trustee

As elections near, please remember we are all members of the "Tooth Party." As such I would ask each of you to consider contributing to PADPAC. Your contribution, no matter the amount increases the size of OUR "Party" and our legislative voice in Harrisburg. Your dollars are carefully spent to make a difference on issues that impact the profession of dentistry and the dental health of our patients. Donate by going to www.padental.org, and click on PADPAC/Your Legislative Voice link on the homepage.

Here are just a few examples in the win column. This year's PA budget has Medicaid receiving more than \$32 million in additional funding thanks to collaboration with other stakeholders. We must be vigilant to be certain some of those resources are funneled towards dental services. License renewal credits for Pro Bono CE passed through the Senate with no problems. It is hoped the bill will get immediate consideration in the House and onto the Governor's desk by the end of the September session. There are several credentialing bills moving through and strategizing is ongoing to get one through/amended that will be favorable for dentistry. Please look out for Action Alerts from the PDA and take a few minutes to act on them. Legislators need to hear from YOU, not the opposition on these issues – every email counts!

If you can go a step further, Fall Legislative Check-Up Week will be September 12-16. Members are encouraged to connect with their legislators in their local offices or meet up for a cup of coffee to discuss pertinent issues. Talking points will be available from the PDA. Given the current political climate in Pennsylvania, a high turnover in state legislators is expected after the November election. Preparation for a successful 2023/24 session can never begin too soon, and contact with new legislators can begin even before they are sworn in.

If you have ever visited the PDA website, you may have had trouble finding what you are looking for. Some small changes have been made, and staff is working behind the scenes with a website developer to transition to a more user-friendly format.

Lastly, stay tuned for more information on a PDA "Extended Weekend" Vacation/ CE opportunity in mid-June 2023. Plans are in the works for something great!

Thanks – I'd love to hear from you!

Karin D. Brian, DDS kdbdds@comcast.net

The Dental Society of Chester County and Delaware County celebrated our annual award winners during the spring general meeting held on Wednesday, May 25, 2022 at the General Warren Inn, Malvern. The following people were honored:

Recognition Award; Our top honor, presented to an individual who is a member of the Dental Society of Chester County and Delaware County for distinguished and unselfish service to the community and this Society through personal activities, actions or contributions have been of such a nature as to reflect great credit upon the profession of dentistry or contributed significantly to community and/ or charitable service. *The recipient was Dr. Robert (Bob) Brillman.*





Community Recognition Award; presented to an individual or group (ADA dentist or non-dentist) who has exemplified himself/herself/themselves by outstanding services to the community. The Annual Award Committee may select a recipient who, in its judgment, has led an effort to pass major legislation for the protection and enhancement of the oral health of citizens of Pennsylvania, led a regional access to dental care effort for the under-served populations, or played a leading role and personally made a significant contribution in the education of the public regarding the importance of good oral health and/or public health policy. *The recipient was Alberta Landis, RDH, Med, Vice President of Dental Services, CVIM*

Give Kids A Smile Champion Award: presented to members or volunteers who volunteer to treat GKAS patients in their own offices, at their expense, or who contribute significant volunteer hours planning and executing successful GKAS events. *The recipient was Stacey Zelesnick, RDH, PHDHP*



GKAS Thanks...

Our Spring 2022 **Give Kids A Smile** event was held at Dr. Barry Cohen's office in Drexel Hill, on Monday, May 16th. Chester-Delaware volunteers included Drs. Brady, Brian, Cohen, Dagenhart, Elsey (pedo.), Himmelberger, Logan, and Yosevitz.

Eight children received nearly \$3,000 worth of dental care and education. The day was abreviated due to weather-related early dismissal of area school districts. (Dr. Funari's generous offer to provide lunch for GKAS volunteers wasn't needed.)

One patient had pro bono extraction of third molars provided before the event by Dr. Clark, and is completing retreatment of orthodontic relapse by Dr. Thomas – many thanks to both of our specialists providing this care in their practices!!

Donations from Drs. Bushick, Cimino, Greeley, Himmelberger, Koshetar, and Pfeiffer will be used to provide follow-up care for these fortunate students. We're working to find a local pediatric provider for a patient in need of sedation for work.

Dr. Lisa Yosevitz (head covered) practices with Barry; Dr. Kelsey Dagenhart practices with Barry in AIDS clinic. With gratitude, Tami & Bernie















Thank You to the following members for contributing to the PADPAC from 11/2/2020 to 10/31/2021

★ President's Club ★ Linda K. Himmelberger ★ Liberty Club ★ Dick Clark

★ Century Club ★

Sandra Behnam Tamara Brady Phillip Brinton Barry Cohen William Deal Philip Eckman Drew Eckman

Gregory Eckman Christine Ferrell G. Joel Funari Walter Gleason Stephen Howarth Joyce Koshetar Brian Kunz

Andrew Lieberman Noelle Ling Stephanie McGann Vincent Pepe Geoffrey Rabie John Radomile Mark Radomile

★ Keystone Club ★ Karin Brian Ronald Heier

> John Richardson Andrew Rosen Steven Sierakowski Christopher Smedley Robert Spennato Essam Taha

PAC Club levels: President's Club \$2,500+, Liberty Club \$1,000-\$2,499, Capitol Club \$500-\$999, Keystone Club \$200-\$499, Century Club \$120-\$199 List is complete as of the publication deadline.



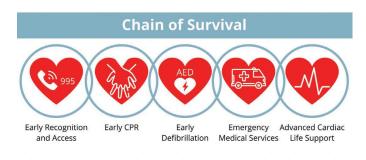


SAVE the DATE

Wednesday, January 25, 2023 **CPR Recertification & Social**

Enjoy an evening with your colleagues and staff completing the hands-on CPR recertification program for healthcare providers required for license renewal. John Schmidt of Safety Outsourcing has always made it fun for us, but this year, plan on staying or come with your family, to enjoy some camaraderie and explore the indoor exhibits of the American Helicopter Museum & Education Center in West Chester.

> Look for another email in December and in the December Bulletin for more details and RSVP information.



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VALLEY FORGE DENTAL CONFERENCE®

FRIDAY, OCTOBER 28, 2022 VALLEY FORGE CASINO RESORT 6 HRS CE CREDIT

Class: 8:30 AM - 4:00 PM, Includes lunch



FEATURING: Barbara J. Steinberg, DDS

Clinical Professor of Surgery at Drexel University College of Medicine, as well as Adjunct Associate Professor of Oral Medicine at the University of Pennsylvania School of Dental Medicine. Dr. Steinberg specializes in the treatment of medically complex patients and woman's health issues.

ANOTHER MEMBER "FREE" CE EVENT!*

STRESS

*Sponsored by the 2nd District Dental Association - This event is free to verified members of Bucks, Chester, Delaware, Lehigh, Montgomery and Northampton County Dental Societies.

THE 4 "S's" OF OPTIMAL AGING POST-COVID:



• SEX • SLEEP

SOCIAL NETWORKS

Dr. Steinberg will present the impact of sex, sleep, stress on disease and aging post-COVID. The importance of social networks, optimism and laughter and their benefit to successful aging will be discussed. Unfortunately, the pandemic has had a negative impact on these parameters for successful aging. In a fun and entertaining format, participants will learn how to get on the road to aging well in these post-COVID times.

Learning Objectives:

- Discover the commonalities of successful aging and disease prevention.
- Discuss the impact of sex, stress reduction and sleep in maintaining a healthy life in these post-COVID times.
- Understand how optimism, strong social networks, and life filled with laughter create the healthiest lifestyles.

SLEEP • STRESS • SOCIAL NETWORKS • SEX • SLEEP • STRESS

REGISTER ONLINE AT WWW.GPVFDC.ORG

INTIMATE PARTNER VIOLENCE (IPV) POST-COVID LOCKDOWN

INTIMATE PARTNER VIOLENCE POST-COVID LOCKDOWN

Emotional recovery period post-COVID may be prolonged for those who worked to keep feelings of physical and mental fragility at bay during the pandemic. For some, marital, partner and familial stressors have gone from normal tensions to intimate partner violence (IPV). The stay-at-home restrictions, preventing the spread of COVID-19, increased these incidents of IPV.



Members of the dental team will learn:

- The incidence, risk factors and manifestations of IPV
- Identify oro-facial and head and neck findings caused by physical abuse
- Communication techniques to approach patients with suspected trauma secondary to IPV

INTIMATE PARTNER VIOLENCE (IPV) POST-COVID LOCKDOWN

EATING DISORDERS:

MEDICAL, DENTAL AND ORAL HEALTH CONSIDERATIONS

Eating disorders represent a complex spectrum of chronic illnesses, with medical and psychologic complications that lead to the second highest mortality of all psychiatric disorders. Members of the dental team play an integral role in helping to identify those patients with undiagnosed eating disorders.

Learning Objectives:

- The attendee will gain an understanding of the psychologic and medical issues associated with eating disorders.
- The attendee will be able to identify oro-facial manifestations associated
- with eating disorders. • The attendee will learn how to address and manage the dental issues
- associated with eating disorders.
 The attendee will gain an appreciation
- of the negative impact that COVID-19 has had on eating disordered individuals.





Second District Dental Association of Pennsylvania/GPVFDC (Locally) Approved PACE Program Provider for FAGD/MAGD credit. Approval does not imply acceptance by any regulatory authority or AGD endorsement. 1/1/2022 to 12/31/2022. Provider ID# 212416



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Links to Patient Education Websites for Use in your Office!

The following links will connect you to the Ad Council's Partnership for Healthy Mouths Healthy Lives, and the ADA's new education website for patients. Please feature these sites in your office and share the fun and information with your patients!

http://www.2min2x.org/ http://www.mouthhealthy.org/





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PLEASE NOTE:

Due to the current COVID 19 Pandemic, all dates in this issue are tentative and subject to change. Please keep checking the website for up-to-date information.

Upcoming *Events*

THE DENTAL SOCIETY OF CHESTER COUNTY AND DELAWARE COUNTY

Board Meeting 6:30 PM: Wednesday, September 14, 2022, (in person) Sky Fox, Malvern, PA
Thursday, October 6, 6:30 - Painting with a Twist, Media, PA
Board Meeting 6:30 PM: Wednesday, November 9, 2022, (in person) Greeley Orthodontics
Board Meeting 6:30 PM: Thursday, January 12, 2023, (in person) Location TBD
Wednesday, January 25, 2023 – CPR Course, American Helicopter Museum & Education Center

DKU

Wednesday, September 14, 2022 - Springfield CC Lou Graham, DDS Geriatric Dentistry: The Fastest Growing Demographic in Dentistry
Friday, December 16, 2022 - Springfield CC (Note: this course will satisfy PA Opioid Training Requirements) Harold Crossley, DDS, MS, PhD. AM: Avoid Liability–Know Your Patient's Medications & Their Impact on Dental Treatment PM: Pharmacologic Management of Postoperative Dental Pain
Registration 8:30 AM, Lecture 9:00 AM – 4:00 PM
For more information, contact Dr. Barry Cohen: DKUdental@aol.com



Like our page to learn about upcoming events and exciting news from The Dental Society of Chester and Delaware Counties & DKU! **www.facebook.com/chesdeldentalsoc www.facebook.com/DKUdentalCE**

Instagram: @chesterdelawaredentalsociety